

No.26-7/2011-T&C-CM(pt.)

Date: 31.03.2017

Circular T&C-CM No. 75/16-17

To

All CGMs- Telecom Circles/ Telephone Districts

Sub: Offers under prepaid mobile services-reg.

The competent authority has decided to offer as under:-

(A) To offer enhanced data on annual Data STVs wef 01.04.2017 till further orders:-

Data STV MRP in Rs. (inclusive of service Tax)	Freebies	Validity (in calendar Days)
Rs.4498	80GB	365days
Rs.3998	60GB	365days
Rs.2798	36GB	365days
Rs.1498	18GB	365days

(B) To launch below Combo vouchers wef 01.04.2017 till further orders :-

Combo Voucher MRP in Rs. (inclusive of service Tax)	Freebies	Validity (in calendar Days)	Remarks
Rs.15(KRL,KTK)/Rs.14(EZ)/Rs.13 rest of India	Talk value Rs.15 + 15MB Data	2	The talk value and the free Data both have validity of 2 calendar days.
Rs.77	Talk value Rs.80 + 40MB Data	10	The talk value and the free Data both have validity of 10 calendar days.
Rs.177	Talk value Rs.180 + 60MB Data	15	The talk value and the free Data both have validity of 15 calendar days.

(C) To launch below STV wef 01.04.2017 till further orders:-

STV MRP in Rs. (inclusive of service Tax)	freebies	Validity in calendar days
26*	U/L voice(local/STD)(On-net/off-net) in Home LSA+1 on-net local SMS	26 hours

* If denomination is not technically feasible/not vacant, the denomination will be fixed in the range of +Rs.5/-Rs.3, but not in multiple of Rs. 10.

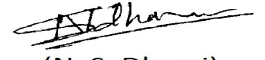
(D) To offer Special OTF with STV339 (For EZ/NZ only) wef 01.04.2017

- Retailer: Franchisee= Rs.8 : Rs.2
- Retailer: RD: Franchisee= Rs.8: Rs.1 : Rs.1
- Retailer : RD = Rs.8 : Rs.2
- DSA/STD PCO =Rs.8

(E) Para no. (ii) of the circular of even no. (71/16-17) dated 17.03.2017 is hereby withdrawn.

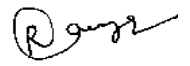
2. All other terms and conditions will remain same.
3. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued by regulation cell BSNL CO.
4. Circles have to update their website and **report online parallel with full details of the tariffs offered without reference to any other circular** as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 and 16-8/2016-T&C-CM dated 20.12.2016 uploaded on intranet on 06.02.2017 and 20.12.2016 respectively.

5. This may be brought to the notice of all concerned for taking necessary action in this Regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
6. This circular is issued based on the approval of ECT vide Approval No.2786 dated 30.03.2017 in P&P-CM Cell file No.3-38/ECT/2015/P&P-CM(PT.I). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhama)
DGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS -Billing Centres).
- 8) GM (VAS-Tech)/GM (NWO-CM)/GM (P&P-CM)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Dy. Manager (T&C-CM)